Media Specialist Position Description, 2018-2019
Center for Civic Engagement – Student Leadership & Involvement

Media Specialists inspire and celebrate civic engagement through managing the CCE newsletter, social media, website, event photography, and graphic design orders. Media Specialists work with Outreach Specialists as part of the Communication team to tell the CCE’s story to the campus and local community.

Student Leadership and Involvement (SLI) shapes campus culture through self-discovery, leadership development, collaboration, community building and social responsibility with a myriad of active learning opportunities, preparing students to be catalysts for a more equitable and caring world.

Within SLI, the Center for Civic Engagement (CCE) facilitates reciprocal community engaged learning experiences in order to build community capacity, promote shared knowledge, enhance students' leadership skills, and inspire positive change. In partnership with community-based organizations, CCE is committed to providing direct service, advocacy, philanthropy, and other community-engaged learning opportunities that allow students to meet diverse community needs while working towards a more just, sustainable world.

Position Responsibilities:

Partnership Development
- Highlight civic engagement events from partner organizations on social media and the newsletter
- Intentionally develop and maintain relationships with campus and community partners on social media

Project Management
- Coordinate and maintain the CCE newsletter, social media, website, and calendar
- Promote events on social media, OSU announcements and events pages, and via email
- Liaise between the CCE and Creative Studio to request graphic designs and marketing support
- Lead in creating in-house flyer designs for CCE events using Adobe programs
- Photograph or schedule CCE staff to do so at CCE events
- Uphold OSU Marketing & Brand Standards
- Serve as project lead for CCE events

Campus Involvement
- Assist students interested in increasing their community engagement
- Represent SLI/CCE through campus information fairs, events, and in campus committees

General Tasks
- Maintain weekly office hours and work schedule
- Assist students who visit the office by providing information on community engagement opportunities
- Maintain office databases, records, and email accounts
- Staff signature SLI events and programming each term
- Engage in ongoing training, professional development, and community building each term
- Perform other duties as assigned
Required Qualifications:

- Demonstrated interest in and passion for community engagement, sustainability, and/or social justice
- Demonstrated knowledge of and sensitivity to historically underrepresented students (including, but not limited to, Students of Color, LGBTQ+ students, students with disabilities, students from low income backgrounds, veterans, first generation students, transfer students, students with various spiritual/religious beliefs and political affiliations, etc.)
- Demonstrated ability in effective verbal and written communication skills
- Demonstrated interpersonal communication, relationship building, and collaboration skills
- Demonstrated ability to be self-motivated and take initiative in following through on tasks
- Demonstrated ability to manage time and organize work with attention to detail
- Demonstrated knowledge of standard computer programs, specifically Microsoft Office (Word, Excel, etc.) and Google (G Suite)
- Must be a currently enrolled at OSU for at least 6 academic credits (undergraduates) or 3 credits (graduates) per term
- Must be in good academic standing, which means a cumulative GPA of 2.0 (undergraduates) or 3.0 (graduates)

Preferred Qualifications:

- Completed coursework or trainings in communication, graphic design, marketing, or media
- Demonstrated knowledge of graphic design, photography, social media, and/or website management
- Experience in social justice or diversity work and/or working with diverse populations
- Knowledge of or experience with event and program planning
- Demonstrated ability to work individually and collaboratively as part of a team
- Work study eligible
- Willingness and ability to drive a Motorpool 12-passenger van

Working Conditions / Work Schedule

- Expected to work an average of 10–15 hours each week. Hours may exceed 15 hours/week during large programming weeks.
- Required to attend staff meetings, supervisory meetings, and professional development sessions
- Employees with driver’s licenses will be asked to complete training to drive Motorpool 12-passenger vans
- Employees may be asked to lift or carry event supplies, equipment, or materials weighing up to 25 pounds and push or pull carts weighing up to 50 pounds if physically able to do so
- Work stations are located in a shared work area and may include regular distractions and interruptions
- Evening and weekend hours required to support student programming and outreach, some winter break hours may be required

Terms

- Term of employment is September 5, 2018 through June 14, 2019. Expectation of employment is for fall, winter, and spring terms.
- Pay rate starts at $11.05 per hour with increases for years of service

Training Commitment

- Required to fully participate in SLI Spring Orientation (TBD), Fall Training, and Welcome Week programming (September 5-19, 2018)
- Strongly encouraged to attend other leadership and social justice training opportunities whenever possible

OSU commits to inclusive excellence by advancing equity and diversity in all that we do. We are an Affirmative Action/Equal Opportunity employer, and particularly encourage applications from members of historically underrepresented racial/ethnic groups, women, individuals with disabilities, veterans, LGBTQ community members, and others who demonstrate the ability to help us achieve our vision of a diverse and inclusive community.