OSUPC Marketing Assistant Position Description, 2018-2019
OSU Program Council – Student Leadership & Involvement

OSUPC Marketing Assistant serves as primary support for each promotional plan and works with the OSUPC Operations Coordinator on overall marketing and promotion of OSUPC. This position works closely with the OSUPC Operations Coordinator, OSUPC Graduate Assistant, OSUPC Advisor, and OSUPC Event Coordinators.

Student Leadership and Involvement (SLI) shapes campus culture through self-discovery, leadership development, collaboration, community building, and social responsibility with a myriad of active learning opportunities, preparing students to be catalysts for a more equitable and caring world.

Within SLI, OSUPC’s Purpose: To plan and produce an array of diverse, high quality events to engage students and enhance student life. OSUPC is committed to serving the OSU community by upholding traditions and creating inclusive, engaging and entertaining programming. For the 2018-19 school year, we are seeking students who will think critically, creatively, and openly in a team-based environment.

Position Responsibilities:
- Manage and maintain OSUPC website
- Manage and maintain OSUPC social media outlets including Facebook, Twitter, Instagram, Snapchat, etc...
- Research marketing opportunities and events throughout the community
- Assist with data collection and assessment for OSUPC events
- Photograph events when requested
- Attend and support OSUPC events as needed
- Attend bi-weekly OSUPC staff meetings
- Attend weekly committee meeting with OSUPC Operations Coordinator, OSUPC Graduate Assistant and/or OSUPC Program Advisor
- Represent and promote SLI and OSUPC to OSU and Corvallis community
- Attend and support OSUPC events as needed
- Attend bi-weekly OSUPC staff meeting
- Uphold the values of Student Leadership & Involvement
- Staff signature SLI events and programming each term
- Engage in ongoing training, professional development and community building

Required Qualifications:
- Ability to organize work, manage time, and follow through on tasks in a self-directed environment
- Strong communication skills, interpersonal and written
- Ability to work well in team oriented environment
- Experience with advertising, marketing, or outreach for events, projects or organizations
- Experience with social media management
Must be currently enrolled OSU student, in good standing for the term prior to selection and during entire period of employment, maintaining a cumulative GPA at minimum or above of 2.0 undergrads, 3.0 graduate students

Preferred Qualifications:
- Demonstrated experience working with a diverse community of people
- Experience with website management
- Experience with Microsoft Office programs and file organization
- Experience working with various tools within Google Drive, i.e. Docs, Slides, Sheets, Forms
- Knowledge of/experience with graphic design, photography, videography, or other multimedia

Terms:
- Start date is May 21, 2018
- Must commit to working between 10 and 15 hours per week
- Must attend all sessions of Fall Orientation and Training
- Must be available to attend events and meetings that are held during the evening and weekend times.
- Some event committees require summer availability
- Pay Rate: $10.75 per hour

Orientation and Training Commitment:
- Required to participate in all staff training and professional development sessions
- Fall Training: Tuesday, September 4 – Tuesday, September 18, 2018

OSU commits to inclusive excellence by advancing equity and diversity in all that we do. We are an Affirmative Action/Equal Opportunity employer, and particularly encourage applications from members of historically underrepresented racial/ethnic groups, women, individuals with disabilities, veterans, LGBTQ community members, and others who demonstrate the ability to help us achieve our vision of a diverse and inclusive community.